Lilian Nguracha is the Founder of Women Conserve a grass-root organization that aims to empower Samburu women to become great conservationists. She has worked at Northern Rangelands Trust (NRT) as a Gender Specialist, in the Samburu County Government as Chief Officer in the Department of Gender, Culture and Social Services, at Action Aid International in Kenya as a Community Development Facilitator on Local Rights Programme (LRP) Elangata Wuas Kajiado County and at the German Agro Action (GAA) as a Community Mobilizer, Kajiado. Lilian is currently undertaking an MBA in Strategic Management and Leadership at Laikipia University and she holds a Bachelor of Arts Degree in Leadership and Management from St. Paul's University, Nairobi, and a Diploma in Community Development Project Planning & Mgt by Hampton Community College South Africa. Lilian speaks English, Swahili, Samburu, Maasai and Rendille.